

# The Art of Photography Courses

## The Art of Photography Workshop

Course Dates: Sunday April 12th | Saturday July 18th | Sunday December 13th

Full Day Workshops, 9.00 AM - 4:30 PM  
(Lunch, Morning & Afternoon Tea Provided)

## Camera Skills Refresher Workshop

Course Dates: March 30th | July 13th | October 5th | December 7th

Evening Workshops, 6.30 PM - 9:30 PM



### Registrations / Contact

email: [kelly@integral.org.au](mailto:kelly@integral.org.au)

phone: (08) 9242 8122

web: [www.iaustralia.org.au](http://www.iaustralia.org.au)

### Costs

- Art of Photography' workshop \$240 Excl GST
- Camera Skills Refresher workshop \$45 Ex GST
- Personal photography coaching and mentoring at Nick's studio \$120/hour Excl GST
- Corporate photography and image consulting and assignments, please contact Nick directly

## About The Art of Photography Workshop - \$240 Excl GST

The aim of this fun and inspirational workshop is to provide enthusiasts of good quality photography with the essential tools to help them develop and think about their personal creative work and to deepen their aesthetic eye. The course will also benefit people in the workplace who make presentations; deal with photographic images to illustrate products and services; newsletters; reports and media liaison.

Modern cameras and phone devices are excellent in producing well exposed photographs. However, there is a big difference between a competent record shot and a powerful image and that difference is the photographer's vision and interpretation; not the camera they use.

We will be exploring the three essential C's of photography; Content, Context and Composition as well as how to maximise the interpretation and potential of digital image files using simple but very powerful, cost effective software. Many of the principles illustrated in this course can apply to a manager's creative approach in the workplace.

Successful photographers know how to see, understand, think, feel and communicate with photographic images and we will be discussing numerous examples illustrating these aspects... Participants are encouraged to bring their cameras and some of their own RAW or JPEG images for Nick to work on during the workshop.

### Who Should Attend?

- Photography enthusiasts who want to develop their creative vision and maximise the potential of their digital images but above all, have fun with the creative process.
- People responsible for organising and working with photographic images for corporate brochures and communication and dealing, managing and working with media and PR professionals.

### Workshop Content Includes:

- What is creativity and how can it become part of our daily lives
- Creative barriers to seeing and how to overcome them.
- Essential elements of photographic composition for consistently good images
- Maximising the potential of your images using the Lightroom Develop Module
- Exercises and projects to awaken your creative potential
- How can I start my creative journey?
- Working with participant's images to illustrate the workshop's creative principles



## About the Camera Skills Refresher Workshop - \$45 Excl GST

Need to brush up on your basic camera skills before enrolling to develop your creative vision? Bring your camera and manual and spend a fun evening learning the creative controls of your camera, giving you the confidence and understanding to go beyond auto mode. The workshops are scheduled a week prior to each 'Art of Photography' workshops. How can I start my creative journey?

### Workshop Content Includes:

- Introduction to the digital camera & equipment
- Understanding Camera modes & Understanding lenses
- Aperture and shutter speed
- Using and controlling depth of field & motion
- Controlling Exposure & ISO
- Understanding white balance
- Memory, file sizes, formats, storage

### Requirements:

- A digital camera and lens, preferably with full manual capability.
- Memory Card(s) – we recommend at least a 2GB card
- Fully charged camera battery and spare if you have one
- Your camera manual – for referencing those hard to find features

## Presenter - Nick Melidonis

Nick is one of Australia's leading travel and landscape photographers and photo educators. A Master Photographer with the AIPP (Australian Institute of Professional Photography); he is one of only three photographers to have won the Australian Professional Landscape Photographer of the year three times and twice runner-up to the Australian Travel Photographer of the Year. Nick writes for and shoots for many photography and lifestyle magazines and has been conducting creative photography workshops and tours to many parts of the world for over 15 years. He also undertakes commercial assignments.

Nick has been a judge at professional photography awards, magazine awards and camera clubs both in Australia and abroad and enjoys sharing his passion and experience to anyone who'll listen.

For course queries or to enquire further about mentoring and coaching options, please contact Nick directly on **0418 912 156**, via email [nick@nickmelidonis.com](mailto:nick@nickmelidonis.com), or enquire through his website [www.nickmelidonis.com](http://www.nickmelidonis.com).

